



## Lunchboxes & Learning

# SWIMMING WITH THE BIG FISH

May 2, 2023 • Allegiant Stadium

Join us for an out-of-the-box afternoon where we will show you what it means to be a Junior Achievement kid! This event will feature a student entrepreneur competition where guest will be involved in helping finalize creative business concepts visualized by the students. Students will have an opportunity to win scholarship money during the event as they present their ideas to a panel of esteemed judges.

### Venue (In-Kind) Sponsor - Valued at \$45,000. **SOLD**

- Recognition as "Venue Sponsor"
- Exposure to over 250 business and community leaders
- Logo on all 350 Lunchboxes produced for the event
- Premier placement and size of logo on event signage produced by JASN, social media posts, JASN website, and sponsor slide.
- Acknowledged as "Venue Sponsor" in all press releases and media advisories
- Speaking opportunities to media contacts and guests at the luncheon
- 2-page ad in event program. Dimensions per full page – 5.25" x 8.5".
- Invited to be a judge as part of recognition
- Invitation to be part of the 'Pitch Selection Committee'
- Two reserved tables, 20 guests at the luncheon. Guest list required.

### Exclusive Presenting Sponsor \$10,000. **SOLD**

- Individually recognized in event script
- Recognition as "Presenting Sponsor"
- Exposure to over 250 business and community leaders
- Logo on all 350 Lunchboxes produced for the event
- Premier placement and size of logo on event signage produced by JASN, social media posts, JASN website, and sponsor slide.
- Acknowledged as "Presenting Sponsor" in all press releases and media advisories
- Speaking opportunities to media contacts and guests at the luncheon
- 2-page ad in event program. Dimensions per full page – 5.25" x 8.5".
- Invited to be a judge as part of recognition
- Invitation to be part of the 'Pitch Selection Committee'
- Two reserved tables, 20 guests at the luncheon. Guest list required.

### Alumni Spotlight Sponsor \$7,500.

- Sponsor recognition in event program ad.
- Logo on event signage produced by JASN, social media posts, and JASN website.
- Acknowledged in all press releases and media advisories
- One-page ad in event program. Dimensions – 5.25" x 8.5"
- Two reserved tables, 20 guests, at the luncheon. Guest list required.

### When I Grow Up Sponsor \$5,000.

- Company displayed on stage during the event
- Logo on event signage produced by JASN, social media posts, and JASN website.
- Acknowledged in all press releases and media advisories
- One-page ad in event program. Dimensions – 5.25" x 8.5".
- Two reserved tables, 20 guests at the luncheon. Guest list required.

### Shareholder Sponsor \$2,500.

- Logo on event signage produced by JASN, social media posts, and JASN website.
- Half-page ad in event program. Dimension – 5.25" x 4".
- One reserved table, 10 guests at the luncheon. Guest list required.

### Future Investor Table Sponsor \$1,500.

- Logo on event signage produced by JASN, and JASN website
- Quarter-page ad in event program. Dimensions – 2.5" x 4".
- One reserved tables, 10 guests at the luncheon. Guest list required.
- Company logo placed on centerpiece of table

### Table Sponsor \$500.

- Host one table of 10 guests each



*If interested in custom sponsorship opportunity, please contact us at [will.abbott@ja.org](mailto:will.abbott@ja.org) or 714-878-8251*